

Project:	„Innovating quality assessment tools for pharmacy studies in Bosnia and Herzegovina“ – IQPharm
Project ID:	618089-EPP-1-2020-1-BA-EPPKA2-CBHE-JP
Work Package 4:	4.2
Title:	Project logo design and website design and maintenance
Lead Organization:	UNSA
Participating Organization:	SUM, UNTZ, UBL, UNS, UNIST, Ud'A, TCD
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Deliverable data	Work Package and Outcome ref.nr	WP 4 - T 4.2.	
	Title	Project logo design and website design and maintenance	
	Type	<input type="checkbox"/> Teaching material <input type="checkbox"/> Event <input type="checkbox"/> Learning material <input type="checkbox"/> Report <input type="checkbox"/> Training material <input checked="" type="checkbox"/> Service / Product	
	Description	<p>Project logo and website were established in the early preparation phase and in later phases were linked to the websites of each of the consortium partner institutions. Website is regularly updated to reflect the project activities and achievements, moreover all project presentations, publicitations, video and photo material, as well as all other project related documents are regularly posted on the website. IQPharm logo and Erasmus + Programme logo are clearly visible on the project website and all project documentation, presentations and publications in order to keep the project recognizable. Also, adapted materials are regularly posted on project facebook and linkedin profiles.</p>	
	Date	March 2021	
	Language	Bosnian/Croatian/Serbian and English	
Target groups	<input checked="" type="checkbox"/> Teaching staff <input checked="" type="checkbox"/> Students <input type="checkbox"/> Trainees <input type="checkbox"/> Administrative staff <input type="checkbox"/> Technical staff <input type="checkbox"/> Librarians <input type="checkbox"/> Industry partners, WB Higher education authorities		
Dissemination level	<input type="checkbox"/> Department/ Faculty <input type="checkbox"/> Institution	<input type="checkbox"/> Local <input checked="" type="checkbox"/> Regional	<input checked="" type="checkbox"/> National <input checked="" type="checkbox"/> International
Lead Organization	UNSA		
Participating Organization	SUM, UNTZ, UBL, UNS, UNIST, Ud'A, TCD		
Task	4.2. Project logo design and website design and maintenance		



Revision History				
Version	Date	Author(s)	Organization(s)	Brief description of change
1				

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1. Introduction

Work package four (4) „Dissemination and exploitation“ of „Innovating quality assessment tools for pharmacy studies in Bosnia and Herzegovina / IQPharm“ project includes task 4.2. „Project logo design and website design and maintenance “. Task group includes members of all partner institutions: Merima Sirbubalo (UNSA), Nebojša Mandić Kovačević (UBL), Damir Demirović (UNTZ), Josipa Bukić (UNIST), Biljana Božin (UNS), Luigi Menghini (Ud'A) and task group leader Josipa Grubišić (SUM). Dissemination activities among other things is carried out by creation of high—profile project identity (logo, website, social network profiles) and by developing and regularly updating project website. At the very beginning of the project the logo was designed. IQPharm logo and Erasmus + Programme logo were made clearly visible on the project website and all project documentation, presentations and publications in order to keep the project recognizable. Moreover, by March 2021 official website for the Project was made. The logo and website can be seen on the following link: <https://erasmus-iqpharm.com/project-activities/> (Fig. 1).

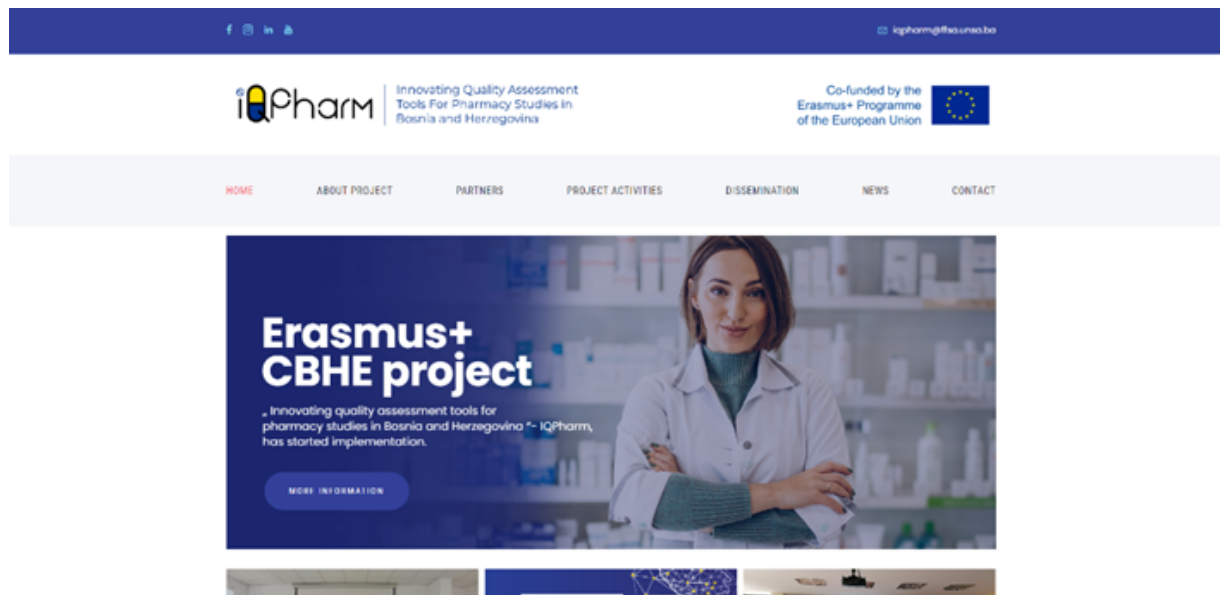


Fig.1 Project logo on the website

A conceptual design was made in agreement with the website designer and was confirmed in coordination with other members of the task group. Website is regularly updated to reflect the project activities and achievements, moreover all project presentations, publicitations, video and photo material, as well as all other project related documents are regularly posted on the website. Task group leaders and members from partner institutions are obliged to regularly send news to keep the website up to date. The website is reviewed on an annual basis and the content is archived. Each member of the task group is obligated to send a confirmation of the added content to the website. IQPharm project also has its official Instagram, Facebook and LinkedIn profile where adapted materials are regularly posted.

Instagram:

Facebook:<https://www.facebook.com/people/IQPharm/100064062009139/>

LinkedIn:<https://www.linkedin.com/in/iqpharm-erasmus-812687205/>

2. Objectives of the Deliverable

Website of the „Innovating quality assessment tools for pharmacy studies in Bosnia and Herzegovina / IQPharm“project serves as a repository of information for all the interested parties, as well as a communication and management platform for partner institutions.

3. Conclusions

Dissemination of the project occurs through all stages of the program. Important part of dissemination, for sure, is the project website and logo making all the activities and work done on the project visible for all the interested parties, as well as making the project recognizable and acknowledging the EU contribution.

6. References

7. Annexes:

7.1. Annex 1